# Cookie Policy

**Last updated: July 1, 2025**

Our website uses cookies to improve the user experience. Cookies are small text files that are stored on your device (computer, mobile phone, tablet, etc.) when you visit our website. These files allow us to recognize your device and remember certain information about your visit, such as your language preferences and other settings.

Below is a list of the cookies used on our website, along with their corresponding information:

## Essential and Technical Cookies

- **PHPSESSID**
  - Owner: Website
  - Duration: Session
  - Cookie Type: Essential cookie
  - Cookie Purpose: To keep the user session active while Browse the site.
  - *More Information:* -
- **CookieConsent**
  - Owner: Website
  - Duration: 1 year
  - Cookie Type: Essential cookie
  - Cookie Purpose: To store the user's consent status for the use of cookies, preventing the consent banner from appearing on each visit.
  - *More Information:* -
- **.celerispay.com**
  - Owner: CelerisPay
  - Duration: Variable
  - Cookie Type: Essential cookie
  - Cookie Purpose: Necessary to process payment transactions securely through the CelerisPay payment gateway.
  - *More Information:* CelerisPay Policy
- **ar_debug**
  - Owner: Meta (Facebook)
  - Duration: Session
  - Cookie Type: Technical cookie
  - Cookie Purpose: A technical cookie used for debugging purposes of the Facebook Pixel implementation. It is not used for user tracking.
  - *More Information:* Meta Policy

## Preference and Functional Cookies

- **device_view**
  - Owner: Website
  - Duration: 1 year
  - Cookie Type: Preference cookie
  - Cookie Purpose: To remember the user's device display preference.
  - *More Information:* -
- **filter**
  - Owner: Website

    - Duration: Permanent
    - Cookie Type: Preference cookie
    - Cookie Purpose: To store the user's filtering preferences to display specific content.
    - *More Information:* -
- **welcomeback**
    - Owner: Website
    - Duration: Permanent
    - Cookie Type: Preference cookie
    - Cookie Purpose: To identify returning users to personalize the experience on future visits.
    - *More Information:* -
- **smart_trivia_email_user**
    - Owner: Website
    - Duration: Permanent
    - Cookie Type: Preference cookie
    - Cookie Purpose: To identify a user who has participated in a specific site feature, such as a quiz game.
    - *More Information:* -

## Performance and Analytics Cookies

- **_ga, _ga_YD17PQCGPS, _ga_EXNFPFVZ2J, _ga_B3P8PM0DXN, _ga_S01RTFKR3R**
    - Owner: Google Analytics
    - Duration: 2 years
    - Cookie Type: Tracking cookie
    - Cookie Purpose: To distinguish unique users by assigning them a unique ID to perform interaction analysis.
    - *More Information:* Google Policy
- **_clck**
    - Owner: Microsoft Clarity
    - Duration: 1 year
    - Cookie Type: Tracking cookie
    - Cookie Purpose: Used by Microsoft Clarity to persist the user ID, ensuring that behavior on subsequent visits is attributed to the same user for analysis.
    - *More Information:* Microsoft Policy
- **_hjSessionUser_1682592**
    - Owner: Hotjar
    - Duration: 1 year
    - Cookie Type: Tracking cookie
    - Cookie Purpose: To track a user's session anonymously to analyze behavior and improve the experience.
    - *More Information:* Hotjar Policy
- **ph_phc_..._posthog**
    - Owner: PostHog
    - Duration: 1 year
    - Cookie Type: Tracking cookie
    - Cookie Purpose: Used by the PostHog platform to anonymously identify users and analyze their behavior to improve the product.
    - *More Information:* PostHog Policy

## Advertising and Marketing Cookies

- **google_customer_id**
  - Owner: Google
  - Duration: Variable. See Google's privacy policy.
  - Cookie Type: Tracking cookie
  - Cookie Purpose: To uniquely identify a customer accessing our website through Google's advertising services.
  - *More Information:* Google Policy
- **_gcl_au**
  - Owner: Google AdSense
  - Duration: 3 months
  - Cookie Type: Tracking cookie
  - Cookie Purpose: To improve the relevance of ads shown to the user and to measure advertising efficiency.
  - *More Information:* Google Policy
- **uetsid**
  - Owner: Microsoft Ads
  - Duration: 30 minutes
  - Cookie Type: Session cookie
  - Cookie Purpose: Stores the user's session ID, allowing Microsoft Ads to track interactions during a single Browse session.
  - *More Information:* Microsoft Policy
- **_uetvid**
  - Owner: Microsoft Ads
  - Duration: 13 months
  - Cookie Type: Persistent cookie
  - Cookie Purpose: Stores a unique visitor ID, allowing Microsoft Ads to track a user across multiple sessions to understand their behavior over time.
  - *More Information:* Microsoft Policy
- **IDE**
  - Owner: Google (DoubleClick)
  - Duration: 13 months
  - Cookie Type: Tracking cookie
  - Cookie Purpose: Used by Google DoubleClick to record user actions, measure the effectiveness of ads, and present personalized advertising.
  - *More Information:* Google Policy
- **_fbp**
  - Owner: Meta (Facebook)
  - Duration: 3 months
  - Cookie Type: Tracking cookie
  - Cookie Purpose: Used by Meta (Facebook) to deliver advertising products and track conversions across different websites.
  - *More Information:* Meta Policy
- **_ttp, _tt_enable_cookie, ttcsid (and variants)**
  - Owner: TikTok
  - Duration: 13 months
  - Cookie Type: Tracking cookie
  - Cookie Purpose: A set of cookies from the TikTok Pixel to monitor campaign performance and facilitate targeted advertising.
  - *More Information:* TikTok Policy

# Types of Cookies

Based on their purpose, cookies can be classified into different categories:

- **Essential and Technical Cookie:** These cookies are necessary for the basic functioning of the website. They allow users to navigate the site, use its main features, and ensure security.
- **Preference or Functional Cookie:** These cookies are used to remember user preferences, such as language or device display settings, to provide a more personalized experience.
- **Performance or Analytics Cookie:** These cookies are used to track user behavior on the website, collecting data such as pages visited and duration of visits to analyze and improve the user experience.
- **Advertising or Marketing Cookie:** These are used to track user activity across websites in order to display relevant and personalized ads. They may be used by companies to build a profile of your interests.

The types of cookies can be classified according to the entity that manages them into:

- **First-party cookies:** These are sent to the user's device from a computer or domain managed by the website itself.
- **Third-party cookies:** These are sent to the user's device from a computer or domain that is not managed by the visited website, but by another entity that processes the data obtained.

According to the length of time they remain active on the user's device, cookies can be classified into:

- **Session cookies:** These cookies are temporary and are automatically deleted when the user closes their web browser.
- **Persistent cookies:** These cookies remain on the user's device for a longer period, even after closing the browser, to remember preferences between visits.

You can configure your browser to notify you when cookies are sent, or you can choose to disable all cookies. However, please note that some parts of our website may not function correctly if you disable cookies.

Here are the URLs where you can find information on how to manage cookies in the most common web browsers:

- **Google Chrome:** Manage cookies in Chrome
- **Mozilla Firefox:** Manage cookies in Firefox
- **Safari:** Manage cookies in Safari
- **Microsoft Edge:** Manage cookies in Edge
- **Opera:** Manage cookies in Opera

By using our website, you agree to the use of cookies in accordance with this policy. If you have any questions about our cookies or this policy, please do not hesitate to contact us.

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